# Maralyn Ellis

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### Education

Myers-Briggs <sup>®</sup> Type Indicator (MBTI <sup>®</sup> ) and SII (Strong <sup>®</sup> Interest Inventory) Recertification Psychometrics Canada	2013
EQ-I® 1.0/2.0 Certification (Bar-On Emotional Quotient Inventory) Multi-Health Systems	2006/2011
Masters in Environmental Studies (MES), Graduate Diplomas in Environmental Sustainability Education & Business and Sustainability York University – Faculties of Environmental Studies & Education and Schulich Business College	2010
TAIS Certification (Test of Attentional and Interpersonal Style) Enhanced Performance Systems	2007
Bachelor of Science (BSc), Psychology (four year) University of Toronto – Faculty of Science	1993
Fashion Design & Business (two years) Ryerson University – Faculty of Arts	1987

## Professional Experience

### Founder, Facilitator + Parent Engagement Coordinator

2015-present

Autism Job Club - Halton, ON

• Leading a network of like-minded and motivated young adults with autism spectrum disorder, with their families and volunteers, in a working support group to find sustainable employment.

# Career Counsellor, Educational Consultant + Employment Strategist

2011-present

maralyn ellis + associates | Futures Found – Burlington, ON

• Providing students and adults with individual personality/interest assessments and guidance for future educational or vocational planning and decision making.

Consultant 1993–present

Red Merle Ltd. - Burlington, ON

• Providing clients with strategic direction and planning, business and marketing plan development, creative strategizing and communications planning.

**Associate** 2006–2013

Rock Associates | Metrics for Success - Ottawa & Toronto, ON

• Providing expertise in training and consulting with objective assessment tools and the latest research on personality assessment, emotional intelligence, leadership and organizational dynamics, to address the challenges facing individuals and organizations today.

## Sustainability Consultant

2008-2009

York Sustainable Enterprise Consultants – Toronto, ON

• Provided clients with sustainability consulting services, aligning sustainability initiatives to corporate goals, development of sustainability plans and more.

## **Teaching Assistant + Graduate Assistant**

2007-2009

York University, Faculty of Environmental Studies - Toronto, ON

• Provided students with tutorials, study aids and mentoring, as well as feedback and grades on all written assignments and exams.

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Communications Intern Summer 2008

Ontario Sustainable Energy Association - Toronto, ON

• Provided communications services, grant reporting, grant application writing, consulting on Green Energy Act initiative and more.

### **Marketing Consultant Contract**

2003 - 2004

Thermo Fisher Scientific - Milford, MA & Burlington, ON

• Providing all aspects of strategic planning and marketing communications, from budgeting through execution along with developing marketing objectives, advertising plans, copywriting, editing for product managers, tradeshow management, distributor support and more.

Partner / Publisher 1995–2000

Orpheus Imprint - Oakville, ON

• Founder of the first epublishing house of short stories in women's fiction, the first Canadian epublisher of full-length novels and the first worldwide club for women's fiction readers accessed via the worldwide web and AOL Canada.

Student Teaching 1993

W. Ross Macdonald School For The Blind – Brantford, Ontario

• Completed a 4-month term as part of a psychology degree course on exceptionality.

### **Trainer + One-on-One Consultant**

1990 - 1993

Stan Adams & Associates (Priority Manager<sup>TM</sup>) – Mississauga, Ontario

• Provided priority management training to corporate, government and small business clients.

### Volunteer Experience

School Council Chair/Member - Robert Bateman High School - Burlington, ON	2013-present
Student Mentor – University of Toronto – Toronto, ON + Halton Region – Oakville, ON	2014-present
Group Leader - The Duke of Edinburgh's Award Ontario - Toronto, ON	2011–2015
Civilian Volunteer - RHLI 2379 Army Cadets Support Committee - Burlington, ON	2011–2013
Website Maintenance, Pricing, Customer Service – ReStore (Habitat for Humanity) – Burlington, ON	2010-2011
Marketing Chair/Member, Board Member, Class Rep – Halton Waldorf School – Burlington, ON	1998 - 2009
Canadian Construction Crew Member - PRR & World Accord - La Buena Fe, Honduras	2006

### Published Material

**Environmental Studies Graduate Thesis:** 

2010

Value-Driven Change: An Ecopluralist Approach to Sustainability Education.

Refereed Publication of Psychology Undergraduate Thesis:

1995

Daneman, M. & Ellis, M. (1995). *Memory for Expository Text: The effects of verbal and pictorial enhancements*. Educational Psychology, 15(2), 115-126.

#### References